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Crédit Agricole Cards & Payments supports merchants and large remitters in growing their European businesses

As the leading provider of payment processing services in France and one of the biggest in Europe, Crédit Agricole Cards & Payments innovates and develops new solutions to satisfy client needs on a fast-evolving market. These innovations can be discovered at the Cartes 2015 trade show in Paris on 17-19 November.

Adding value to payments

New technologies, new uses, new players, new regulations, the payments environment is seeing substantial changes and the emergence of new challenges. The systems now offered to the market must do more than provide payment solutions in the narrow sense, and need to incorporate associated services that genuinely differentiate the provider from the competition.

"The current situation creates genuine growth opportunities and we are there to guide our clients on this dynamic market, whatever their challenges and needs. Whether focused on digitalising the buying experience, multi-channel and cross-channel distribution, real-time reporting or other aspects, our customised and time-to-market oriented solutions respond to the industry's new challenges", underlines Christophe Vandenkoornhuysse, Head of Business Development and Client Relations, Crédit Agricole Cards & Payments.

Exhibiting at the Cartes 2015 trade show

For the third year running, Crédit Agricole Cards & Payments will be exhibiting at the Cartes Secure Connexions trade show – now renamed Trustech – on 17-19 November at Parc des Expositions, Paris Nord Villepinte. This unmissable global event for the payments industry provides visitors with the opportunity to talk with Crédit Agricole Cards & Payments' experts on stand J031 and to discover the company's new innovative solutions. Several demonstrations focusing on acceptance and new uses for merchants and holders have been arranged during the three days. The range of varied and highly-innovative themes covers electronic signatures, biometric strong authentication, centralised activity management, and marketplace integration and business intelligence services.

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About Crédit Agricole Cards & Payments

Crédit Agricole Cards & Payments, a wholly-owned subsidiary of Groupe Crédit Agricole, is the leading payment processor in France with over 30% of the market. The Company handles around 9 billion payment transactions a year representing around €250bn a day (in issuance and receipt terms).

As testimony to Crédit Agricole Cards & Payments' continuous quest to improve payment processes, the Company runs a proprietary, state-of-the-art, fully-SEPA compliant pan-European industrial payments processing platform. This multi-bank, multi-currency infrastructure allows Crédit Agricole Cards & Payments to provide the benefits of operational efficiency and competitiveness to all banks and players looking for high-quality solutions in the card systems, payment processing and payment media security fields. More information is available on www.ca-cardsandpayments.com